

PRIVACY POLICY (The Gift Register Website & Social Networking Application)

Introduction

Welcome to The Gift Register, an online service operated by The Gift Register Pty Ltd (**The Gift Register**), under the URL: www.thegiftregister.com.au (**Website**), the Gift Register application (**Application**) available through social networking sites (**SNS**) and any mobile versions (**Mobile**) thereof (**collectively known as “The Gift Register Sites”**).

Your privacy is very important to us and this policy explains to You how Your information is protected, collected and used.

By visiting the forthcoming Website directly or through another site, and/or, by accessing the Application through a SNS, and/or and of The Gift Register Sites You accept the practices set out in this Privacy Policy.

Information We Collect

The Gift Register’s primary purpose in collecting Your personal information is to facilitate the smooth operation of its functions and activities so that we can provide You with an efficient and personalised gift register service.

The Gift Register may use Your personal information to:

- make it easier for You to use The Gift Register Sites by not having to enter Your information more than once;
- enable You to quickly find information about The Gift Register;
- enable You to post listings on The Gift Register Sites;
- enable You to create content on The Gift Register Sites;
- alert You to any new products, services and offers relating to Your post or posts on The Gift Register Sites; and
- share Your information with third parties and other websites, excluding any information which can identify You personally.

Information Received From a SNS About You

When You use the Application at a SNS (for example, Facebook) You allow The Gift Register to access certain information from Your profile at that SNS. The privacy settings You have established at the SNS may affect the information that The Gift Register collects.

The Gift Register may access and store some or all of the following personal information about You from the SNS:

- Your first and last name;
- Your address;
- Your birthday;
- Your gender;
- Your email address that You provided to the SNS;
- Your marital status;
- Your family size;
- Your profile picture; and
- Your IP address and addresses.

You have the right to refuse to provide details about Yourself through Your SNS privacy settings The Gift Register's services can only be provided if The Gift Register has basic personal information.

Information Received Directly From the Website

To fully utilise certain features of the forthcoming Website and The Gift Register Sites, You will need to register for a member account with The Gift Register via an online registration form, where You will be required to provide us with personal information, which *may* include:

- Your first and last name;
- Your email address;
- Your address;
- Your birthday;
- Your gender;
- Your marital status;
- Your family size; or
- a password of Your own;

or other information that can be used to identify You or contact You.

Third Party Websites

The Gift Register (or anyone that uses The Gift Register Sites) may provide links to third party websites which may have different privacy practices than The Gift Register. The Gift Register is not responsible the privacy policies of these third party websites and encourages You to read the privacy policies of other websites.

Use of Your personal information

Your personal information collected via The Gift Register Sites will be used both internally and externally for varied purposes including:

- to improve the content and layout of The Gift Register Sites;
- to facilitate the outreach of The Gift Register Sites;
- to facilitate services relating to The Gift Register Sites;
- to determine general marketplace information about visitors to The Gift Register Sites;
- to maximise the benefits of advertising on The Gift Register Sites;
- for the purposes of troubleshooting technical problems;
- to promote safe internet practices on The Gift Register Sites; and
- to ensure that the terms and conditions of The Gift Register Sites have been complied with ([click here](#)) to access the terms and conditions).

We recommend that You do not post personal information on The Gift Register Sites that You wish to keep private.

Reviewing and changing Your personally identifiable information on the SNS Application

You can review and change Your personally identifiable information or password at any time on Your SNS. You will need to follow the instructions for Your SNS on reviewing and changing Your information on the SNS's website.

Reviewing and changing Your personally identifiable information on the forthcoming Website

You can review and change Your personally identifiable information or password at any time in the “My Account” section of the forthcoming Website.

Storage of personal information

The Gift Register stores all content that is uploaded, posted, selected, designated or otherwise made accessible through The Gift Register Sites whether directly or indirectly (“**Posted Content**”) by You in its database including information which it is required to store by law, to resolve disputes and to enforce its terms of use. This information may include:

- Your first and last name;
- Your address;
- Your birthday;
- Your gender;
- Your email address that You provided to the SNS;
- Your marital status;
- Your family size;
- Your profile picture; and
- Your IP address or addresses.

If You use the forthcoming Gift Register Website to send content to a friend or colleague, we may also store that personal information used to send that content, including email addresses.

Newsletters and special offer

Where You have chosen to register for a member account with the forthcoming Gift Register Website You will receive a confirmation email, there may be an option to sign up for email newsletters, special offers and other updates.

If You choose to sign up, for the forthcoming Gift Register Website we may use Your email address to deliver information on The Gift Register’s latest services, updates to the website, new offers and any other such information.

We will always allow You the choice to unsubscribe or opt-out of receiving any such emails if You do not wish to be contacted for this purpose. You may do so by visiting the [hyperlink for forthcoming section to be inserted].

Email updates can be 'unsubscribed' to at any time.

Disclosure of Your personal information to third parties

The Gift Register may disclose aggregated and anonymous data of Your personal information to third parties such as network partner advertising sites in order to gain maximum visibility and broader reach for the advertisements posted on The Gift Register Sites.

The Gift Register may disclose and transfer information if its business is sold or acquired.

Security of Your personal information

There may be situations where The Gift Register is required by law to disclose Your personal information, enforce its terms of use, respond to claims that Your Posted Content allegedly violates the rights of third parties or provide that information to service providers to ensure the smooth operation of The Gift Register Sites.

Cookies

The Gift Register may use ‘cookies’ from time to time. Cookies may be used to record non-personal information such as the date, time or duration of Your visit, or the pages accessed for website administration, statistical and maintenance purposes. The default settings of many browsers like Internet Explorer allow for cookies, but users are generally able to easily erase cookies from their hard drive, block all cookies, or receive a warning before a cookie is stored. If You do so, however, You may not be able to access or use portions of this website.

Cookies used on The Gift Register Sites DO NOT and CANNOT infiltrate a user’s hard drive to gather any confidential information stored in that user’s hard drive.

The cookies used by The Gift Register Sites are NOT “spyware.”. The Gift Register will NOT use cookies and the anonymous web usage information it stores to identify You as an individual unless it is required to by law.

Users outside Australia

The Gift Register Sites is hosted in Australia. If You use The Gift Register Sites from outside of Australia, You are voluntarily transferring information (potentially including personally-identifiable information) and content to Australia and agreeing that The Gift Register’s collection, use, storage and sharing of Your information and content is exclusively subject to the laws of the Australia, rather than the country in which You are located.

If You choose to provide The Gift Register with personal information, You are consenting to our collection, use and disclosure of that information and to the transfer and storage of that information to The Gift Register’s servers in Australia and anywhere else in the world where we may have facilities in the future.

Contact details

Questions regarding our Privacy Statement, or other policy related material, can be directed to the Legal Department at thegiftregister@gmail.com.

[This Policy was last updated on 1 December 2013]